

DAOU TECH

# Company Overview



# Profile

Our motto is supporting our clients' change and innovation in line with our company's name, which means doing great good to the world. We do it by leading IT industry as the first generation over the past thirty-six years in Korea.

Name

Daou Tech Inc.

CEO

Youn-Duck Kim

Established

January 9th, 1986

Stock listing

August 27th, 1997

Revenue

229.2 M USD



Operating Profit

38.8 M USD



Assets

883.8 M USD



Employees

572



[Non-consolidated financial results for FY 2021, Exchange rate \$1=₩1,190.50, USD as of Dec 31st, 2021]



# History

Founded in 1986, we had played a vital role in the growth of DBMS and internet market during the company's early period. In 2000, we started developing our own software and services, and recently broaden business to data center, collaboration tool and eCommerce in order to offer new values for our clients.

## 1980's

- 1986 Established Daou Technology Inc.
- 1987 Distributed Informix

## 1990's

- 1995 Distributed Netscape
- 1997 Listed on KRX

## 2000's

- 2000 Established KIWOOM Securities Co., Ltd.
- 2001 Started ppurio, A2P messaging service
- 2008 Merged with Unitel Networks Co., Ltd. and Terrace Technologies Inc.

## 2010's

- 2010 Launched coupop, mobile coupon service
- 2013 Started the first internet data center
- 2014 Launched Daouoffice, collaboration tool
- 2016 Established the second internet data center in Mapo-city
- 2018 Merger of Sabangnet, multi-channel retail software

## 2020's

- 2021 Launched Daouoffice Accounting and Daouoffice ESS (Employee Self-Service)

# Business Segment

We have continued to serve as a trusted long-term partner, helping our clients create future-proof business. We are creating innovative solutions to meet the needs of clients through our business segments of 'Marketing Communication', 'Commerce', 'Biz Infra' and 'Financial IT'.



## Marketing partner for small business

We help our clients connect with their customers in proven ways.

Marketing  
Communication

Commerce



## All-in-one eCommerce platform

As eCommerce market is growing faster, we provide our clients with various services.



## Seamlessly designed for enterprise

We offer the best suits your organization's needs on IT assets and collaborative works.

Biz Infra

Financial IT



## The best IT service to support your business

We provides stable and reliable operations to our subsidiaries and clients in BFSI in Korea and internationally.

# Marketing Communication\_Marketing partner for small business

We help our clients connect with their customers in proven ways. We will work to create new services to responding to ever-changing business environments.

## Messaging

No.1 A2P messaging<sup>1)</sup>



It is an integrated marketing platform that helps customer management and marketing through various services such as text message, fax, email, and mobile voucher.



[www.ppurio.com](http://www.ppurio.com)

## Biz Messaging

RCS, KakaoTalk Official Dealer



Sending messages in SMS, LMS, MMS, Kakao Talk biz message and even RCS through an unified messaging gateway module and website.



[www.bizppurio.com](http://www.bizppurio.com) | [www.ufit.co.kr](http://www.ufit.co.kr)

## Internet Fax

No.1 internet fax service<sup>1)</sup>



Sending and receiving faxes digitally, without a fax machine via email, the mobile app or our website. Faxing from Microsoft Word, HWP and picture file is also offered.



[www.enfax.co.kr](http://www.enfax.co.kr)

## Bulk Email

Email Marketing



It allows you to use targeted email marketing with analyzing sales performance and customers while doing import a list of recipients (CSV) with just a few clicks.



[www.bizmailer.co.kr](http://www.bizmailer.co.kr)

<sup>1)</sup> website traffic statistics by [www.ranky.com](http://www.ranky.com)

# Marketing Communication

\_marketing partner for small business

We help our clients connect with their customers in proven ways. We will work to create new services to responding to ever-changing business environments.

## Mobile Vouchers

Mobile vouchers from the hearts



Choice of 100+ leading brands and 3,000+ products in gift vouchers. Customizing products for bulk distribution and branding a voucher for promotional campaign.

**coup**op

[www.coupop.co.kr](http://www.coupop.co.kr)

## Mobile Vouchers for corporation

Mobile Vouchers mass sending service



It provides customized mobile voucher sending site to support mass transmission, and also various B2B mobile voucher sending services to enhance customer marketing effectiveness and increase brand value.

**bizcoup**op

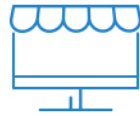
[biz.coupop.co.kr](http://biz.coupop.co.kr)

# Commerce\_all-in-one eCommerce platform

The e-commerce market is growing faster than ever and we have many business opportunities open to you.

## Multi-channel retail software

No.1 multi-channel retail SW<sup>1)</sup>



The most comprehensive order management service in Korea. It involves distribution of products, track of orders and inventories from over 400 of online marketplaces in one place. We provide customer support with our professional consultants.



[www.sabangnet.co.kr](http://www.sabangnet.co.kr)

## 050 Virtual Phone Number

Measure conversion rate



Phone numbers beginning with 050 are virtual number being used to conceal the actual phone number. It is an effective marketing tool for small businesses which get frequent incoming calls.



[www.callmix.co.kr](http://www.callmix.co.kr)

## Escrow

No.1 escrow service<sup>2)</sup>



Payment in P2P or SNS can be safely carried out without fraud risk. We help sellers and consumers transact in safe through an easy and convenient payment methods.



[www.unicro.co.kr](http://www.unicro.co.kr)

## Delivery agency solution

Immediate delivery service



It is a delivery agency platform that provides immediate delivery service for short-distance logistics through real-time order information brokerage.



<sup>1)</sup> No.1 in market share by revenue in domestic    <sup>2)</sup> No.1 in market share by GMV

# Biz Infra

Seamlessly designed for enterprise

We offer the best suits your organization's needs on IT assets and collaborative works. It had been developed from our collective experience and research.

## Collaboration tool

Innovative business platform



It provides 20 collaboration functions for the business, such as email, e-approvals, employee timesheet, accounting and video conference. It offers a wide range of configuration option, either installed or hosted.



[www.daouoffice.com](http://www.daouoffice.com)

## Domain Services

Awarded 2019 KISA<sup>1)</sup> customer satisfaction



The cheapest domain names registration, forwarding and parking services. We are the most popular and satisfactory choice for domain registration in Korea.



[www.halfdomain.co.kr](http://www.halfdomain.co.kr)

## IDC

Reliable and scalable IDC services



We offers colocation, hosting, CDN and cloud services with comprehensive security measures. It is operated in the most up-to-date facility with stable network.



[www.daouidc.com](http://www.daouidc.com)

## Cloud

Certificated cloud computing by NIPA<sup>2)</sup>



It is a cloud service that can operate servers, storage, and networks efficiently. We applied it to our services as an in-house development service to ensure performance verification and reliability.



[www.daouidc.com](http://www.daouidc.com)

<sup>1)</sup>KISA : Korea Internet & Security Agency    <sup>2)</sup>NIPA : National Industry Promotion Agency



# Financial IT\_Financial IT Services

We provide stable and reliable operations to our subsidiaries and clients in BFSI(Banking, Financial Services and Insurance) in both locally and internationally.

[Reference in Korea]



As of March 2022

▪ Market Share

24.8 %

▪ Daily Trading Value

26.5 Billion USD

▪ Concurrent User

669 Thousand

▪ Daily TR Counts

5.7 Billion

[Reference in SEA]



Thailand: Support Finansia Syrus HERO  
Provide close support on requests from VOC/marketing



Kiwoom Sekuritas Indonesia's Project  
Upgrade to HTS/MTS and build Ledger system



Vietnam: SE Asia HQ  
Establish standard model for IT Securities in SEA and R&D



ASEAN : New Business  
Develop a new business model with Vietnam's IT HR

# DaouKiwoom Group

We started our business in IT field and diversified into other various online businesses. We achieved \$5.1 Billion business based on our 2021 annual report.



- DAOU TECH
- DAOU DATA
- KICA Korea Information Certificate Authority Inc.



- KIWOOM
- KIWOOM ASSET MANAGEMENT
- KIWOOM INVESTMENT
- KIWOOM SAVINGS BANK
- KIWOOM Yes SAVINGS BANK
- KIWOOM ASSET PLANNER
- KIWOOM PRIVATE EQUITY
- KIWOOM CAPITAL
- KIWOOM F&I



- saramin
- saramin HS
- KIDARI STUDIO
- LEZHIN
- imazins
- eMoney
- wisebirds
- KIWOOM ESTATE & SERVICE



- DAOU JAPAN
- DAOU DALIAN
- DAOUKIWOOM INNOVATION
- KIWOOM SEKURITAS INDONESIA
- KIWOOM INVESTMENT MANAGEMENT BUSINESS

# Overseas Business

DaouKiwoom Group has expanded into USA, Japan, China, Indonesia, Vietnam and France, creating outstanding developments in areas of IT, finance, and service. DaouKiwoom still continues its growth beyond Korea today.

## Daou Dalian

We are fostering it as a strategic base for business alliances, investments, and new business development. We manage group assets in China and establish networks with local companies.

## Daou Japan

It provides mobile coupon 'Giftto' and mail security services in Japan and supports DaouKiwoom Group's entry into the Japanese Market.

## Lezhin Entertainment, Corp

It operates a premium webtoon platform in Japan and actively develops businesses such as exchanging works with Japanese content companies.

France

## Delitoon SAS

It is a European webtoon #1 platform company that provides Korean contents to France and Germany.

China

Japan

USA

Vietnam

## DaouKiwoom Innovation

DaouKiwoom Innovation is providing cloud-based IT services in Vietnam and Southeast Asia.

Indonesia

## Kiwoom Sekuritas Indonesia/ Kiwoom Investment Management Indonesia

PT. Kiwoom Sekuritas Indonesia and Kiwoom Investment Management Indonesia are enhancing its businesses in the Indonesia finance market.

## Lezhin Entertainment, LLC

It operates a premium webtoon platform in the British-American market such as the United States, and is expanding to the South American market.

DAOU TECH

# CONTACT US

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